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INTELLECTUAL PROPERTY LAW BULLETIN

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## NEXSEN PRUET CREATES AN ALTERNATIVE ENERGY GROUP

Attorneys from Nexsen Pruet's Intellectual Property Group and other practice areas recently formed an Alternative Energy Group. The attorneys have direct experience helping new and expanding businesses throughout the country.

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## SOUTH CAROLINA AND THE WIND ENERGY DEBATE

By: John Perkins



The environmental arena has begun to look like a game of Jeopardy: there are answers of every sort and only a few people asking the right questions. So what should we be asking about wind energy? Perhaps we should start with the basics: What part of our energy needs can wind energy provide? How does wind fit into the array of alternative energy possibilities? How does wind compare financially? Where is wind most effective?

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## DAMAGES IN PATENT CASES

By: Dan Leonardi



This is the third edition of a three-part article on damages in patent cases. The first installment was directed to the basic measure of damages, namely lost profits and royalties. The second installment was directed to the circumstances under which a plaintiff may recover enhanced damages, such as treble or triple damages. This third installment addresses the circumstances under which a plaintiff may recover its attorney's fees.

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## VIRTUAL MEDIATION

By: Mike Mann



Mediation is a way to resolve a dispute among parties without litigation. If the parties cannot come to a settlement of the dispute among themselves, they may want to enlist a third party, usually a trained mediator, to help them. The mediator is neutral, that is, she is chosen so that neither side believes her to be favoring the other side and may also be selected because she has knowledge of the general area of law or business

involved in the dispute and will quickly come to understand the nature of the dispute.

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## LIABILITY RISKS FOR CORPORATE NETWORKING WEBSITES

By: Lica Colwell



With the increased use of social media, many companies have begun to establish a presence on platforms such as Facebook, LinkedIn and Twitter. While these networks present significant opportunities for corporate users, they also raise a number of liability issues that should be considered before developing and implementing online strategies.

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